



MIT Course 15.393 Nuts and Bolts of New Ventures

Bob Jones

A serial entrepreneur with international business expertise and two patents in the field of nutrition, Bob is a mentor with MIT's Venture Mentoring Service. He has served as a judge in MIT's \$100K Business Plan Competition. Bob is a National Advisor for Pipeline Entrepreneurs, where he leads several intensive workshops for high-growth entrepreneurs. He has started four companies and served as CEO of a company that's publicly traded on the Hong Kong exchange.

Bob is the author of *The Start-Up Starter Kit: How to Avoid Failing in the Crucial First Two Years*, which is available through Amazon and Barnes & Noble.



He has an A.B. in biology from Princeton University, and an MSM (MBA + thesis) from MIT. After hours, Bob is an enthusiastic motorcyclist and an active musician, performing regularly with several Boston-area groups, including a blues band. He's on the Board of Trustees for Music with Heart (formerly The Boston Minstrels) and joins them playing in local shelters.